



**Chemical and Material Risk Management Directorate**

[www.denix.osd.mil/MERIT](http://www.denix.osd.mil/MERIT)

# **The Way Ahead: National & International Trends in Chemical Management**

**Shannon E. Cunniff,**  
**Director, Chemical and Material Risk Management**  
**ODUSD(I&E)**  
**E2S2 June 2010**

Report Documentation Page				Form Approved OMB No. 0704-0188	
Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.					
1. REPORT DATE <b>JUN 2010</b>		2. REPORT TYPE		3. DATES COVERED <b>00-00-2010 to 00-00-2010</b>	
4. TITLE AND SUBTITLE <b>The Way Ahead: National &amp; International Trends in Chemical Management</b>				5a. CONTRACT NUMBER	
				5b. GRANT NUMBER	
				5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)				5d. PROJECT NUMBER	
				5e. TASK NUMBER	
				5f. WORK UNIT NUMBER	
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) <b>Office of the Deputy Under Secretary of Defense (Installations &amp; Environment), Chemical and Material Risk Management, 3400 Defense Pentagon, Room 3B856A, Washington, DC, 20301-3400</b>				8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)	
				11. SPONSOR/MONITOR'S REPORT NUMBER(S)	
12. DISTRIBUTION/AVAILABILITY STATEMENT <b>Approved for public release; distribution unlimited</b>					
13. SUPPLEMENTARY NOTES <b>Presented at the NDIA Environment, Energy Security &amp; Sustainability (E2S2) Symposium &amp; Exhibition held 14-17 June 2010 in Denver, CO.</b>					
14. ABSTRACT					
15. SUBJECT TERMS					
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT <b>Same as Report (SAR)</b>	18. NUMBER OF PAGES <b>25</b>	19a. NAME OF RESPONSIBLE PERSON
a. REPORT <b>unclassified</b>	b. ABSTRACT <b>unclassified</b>	c. THIS PAGE <b>unclassified</b>			

## **Bottom-Line Up-Front**

❖ **Chemical and material choices have life cycle implications – in terms of risks and costs**

## **Bottom-Line Up-Front**

❖ Chemical and material choices have life cycle implications – in terms of risks and costs

❖ New regulations and trends spell the need for development and testing of alternative, more sustainable materials

## Bottom-Line Up-Front

❖ Chemical and material choices have life cycle implications – in terms of risks and costs

❖ We have a strategies and processes in place to advance chemical management to improve sustainability

- ◆ ECs – Scan, Watch, Act
- ◆ Sustainable Materials Management
- ◆ Pursue “green” procurement

❖ New regulations and trends spell the need for development and testing of alternative, more sustainable materials

## **Bottom-Line Up-Front**

- ❖ Chemical and material choices have life cycle implications – in terms of risks and costs
- ❖ We have chemical management strategy and processes in place

- ❖ New regulations and trends spell the need for development and testing of alternative, more sustainable materials

**Evolve to remain relevant and ready to meet these challenges**

# The Global Context

## ❖ Global Environment

- Chemical
- Climate change
- Energy supplies

## ❖ Global Economy & Society

- Global supply chains
- Control over raw materials
- Concerns over disposal



## The Situation



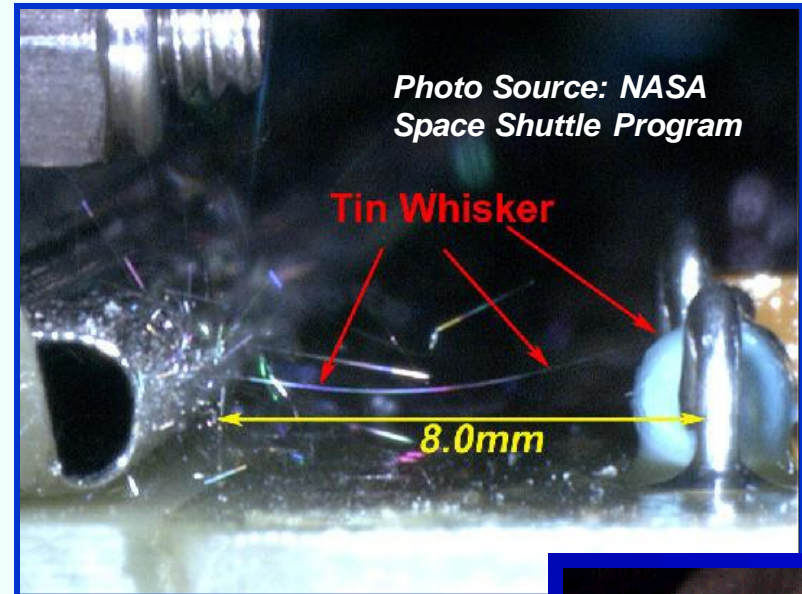
- ❖ The USA and Europe list 100,000 chemicals on their registers
- ❖ Over 75% have yet to receive an assessment for health or environmental impacts.
- ❖ Biomonitoring showing bioaccumulation of chemicals in humans and animal kingdom
- ❖ Public concern over chemicals exposure increasing
- ❖ Number of “Green Chemicals & Products” rapidly increasing
- ❖ The majority of consumers have not cut back on green spending, despite the recession (MarketResearch.com)
- ❖ Nanotechnology promises a materials revolution



# EU's Restriction of Hazardous Substances Directive

❖ Took effect on July 2006;  
Restricts the use of:

- Lead (Pb)
- Mercury (Hg)
- Cadmium (Cd)
- Hexavalent chromium ( $\text{Cr}^{6+}$ )
- Polybrominated biphenyls (PBB)
- Polybrominated diphenyl ether (PBDE)



**So what? It's a European Law ...**

# Another EU Law: REACH

## ❖ Goals

- Reduce the use of toxic & hazardous chemicals in the European Union (EU)
- Expand transparency of human exposure & toxicity information to consumers

## ❖ Key Points

- Effective 1 June 2007
- Covers parts & articles containing regulated materials, chemicals, mixtures
- Toxicological data must be submitted to register chemicals
- Unless registered, chemicals can't be sold or imported – *“No data, no market”*
- Focuses on high-volume and most dangerous chemicals first
- Narrow exclusions for specific substances *“in the interests of defense”*

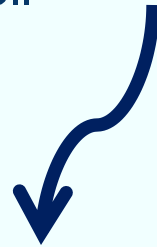
# REACH – First Activities

- ❖ **Dec 2008 - Preregistration deadline – to stay on the market**
  - 66,000 companies submitted pre-registration applications for 150,000 chemicals
- ❖ **Identification of Substances of Very High Concern**
  - 32 SVHCs 'identified' in first 2 years
  - More expected – but at what rate?
- ❖ **Dec 2010 - Full 'registrations' for the high priority chemicals due**

# REACH – So What's Happened so far?

## ❖ Pushing manufacturers to select substitutes

- Restrictions in the EU applies market pressure on manufacturers/distributors to reconsider SVHCs use in non EU market products as well



## ❖ Changing the design, availability, and costs of traditional chemicals globally

- Spawning broader adoption of “greener” chemicals
- REACH compliance already a marketing point

# REACH – So What's been Happening?

- ❖ SVHC list growing
- ❖ NGO's Substitute it Now List (aka SIN List)
- ❖ DoD has begun scanning/screening for ECHA's Substances of Very High Concern
- ❖ DoD scanning/screening SIN list



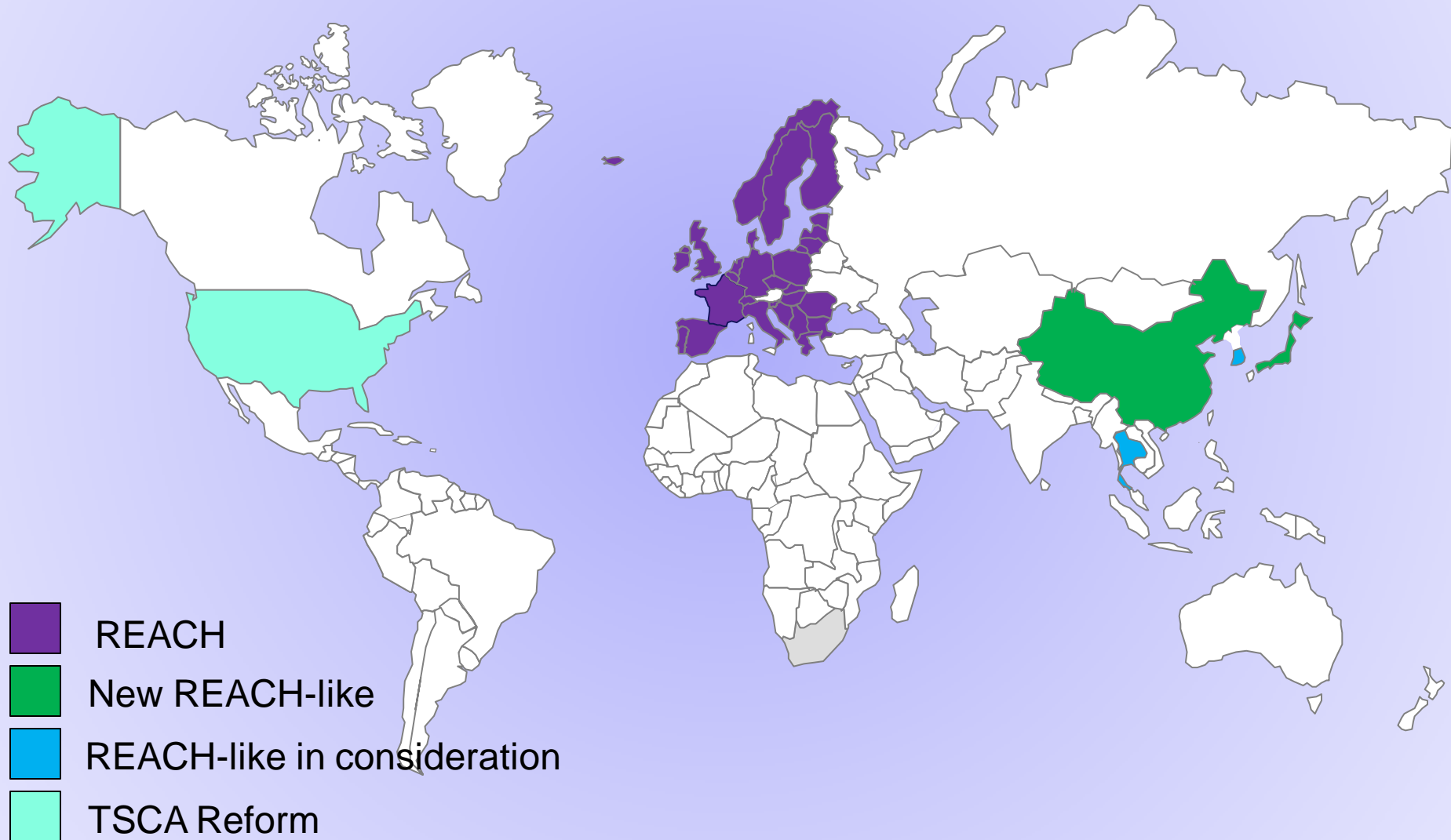
# Why Should DoD Care About an EU law?

EXPECTED OUTCOMES ON COMMERCE	POTENTIAL IMPACTS TO DoD
Limiting/eliminating some chemical availability	Negative effects on U.S. military operations and maintenance in the EU
Decreased material availability and increased costs for certain chemicals/articles	Disruption to defense supply chains outside the EU due to the global nature of supply
Undisclosed substitution of chemicals in Commercial, Off-the-Shelf items	Failure or marginal performance of weapon systems or components of weapon systems
Increased equipment costs passed on to foreign customers when substitute materials are available to satisfy individual country requirements	Increased equipment costs <i>eventually</i> passed on to DoD
Different interpretations of REACH by each of the EU / participating states (30)	Disruption of U.S. and NATO interoperability (e.g., FMS)
Accidental release of proprietary information	Accidental disclosure of classified or controlled unclassified information
Accelerating the need to test and evaluate substitute materials	Increased DoD research and development costs

# Top Goals of DoD's Strategic Plan for REACH (draft)

- ❖ **Protecting the Availability of Substances of Significance to the DoD Mission**
- ❖ **Ensuring the Performance of Substitutes**
- ❖ **Guarding Against Disruptions to the Supply Chain**
- ❖ **Other Goals**
  - Supporting defense exemptions
  - Minimizing negative impacts to Foreign Military Sales
  - Capitalizing on Environment, Safety, and Health improvements
  - Capitalizing on chemical management opportunities
  - Corroborating acquisition strategies
  - Planning for future regulations

# REACH – Influencing Regulations Worldwide





## REACH v. TSCA

### REACH

- ❖ 3 yrs
- ❖ Burden of proof on industry, 'No data, No market'
- ❖ Precautionary principle
- ❖ Requires tox. data for all registered chemicals
- ❖ Data publically available
- ❖ Effectiveness: *tbd*

### TSCA

- ❖ 34 years
- ❖ EPA must demonstrate chemical presents "unreasonable risk"
- ❖ Of 83,000 in the TSCA inventory, detailed exposure and tox. data required for ~200 (.25%)
- ❖ Data hasn't been available
- ❖ States stepping up bans

# REACH Influencing Regulations ...

## ❖ EPA's Essential Principles for Reform of Chemicals Management Legislation

- Increased chemical disclosure
- Setting standard according to science-based risk assessment methods
  - Including cost and risk management decisions
- Establishing priority chemicals
- Expanding EPA data call authority to require more testing to fill data gaps
- Expansion of green chemistry programs
- Greater transparency (less CBI claims)

# **TSCA v. First TSCA reform bill**

## **REACH**

- ❖ **Burden of proof on industry, 'No data, No market'**
- ❖ **Requires tox data for all registered chemicals**
- ❖ **Data publically available**
- ❖ **By design, spurs adoption of green chemistry**

## **Safe Chemical Act of 2010**

- ❖ **Industry must provide data to prove safety**
- ❖ **Ensures safety threshold is met for all chemicals on the market and to enter the market**
- ❖ **Creates public data base of reliable chemical information**
- ❖ **Promotes green chemistry**

# **Climate Change Legislation Driving Chemical Management**

**(as of May 2010)**

- ❖ **1997 Kyoto Protocol**
- ❖ **22 states have GHG emission targets**
- ❖ **Sen. Lieberman & Kerry: 'American Power Act'**
  - Cap and Trade
- ❖ **EPA GHG final rule**

# Regulation of Nanomaterials

## ❖ International Level

### ➤ REACH

- Will result in new identifying section in Safety Data Sheet (SDS) or entirely new SD

## ❖ National Level

- EPA publishes a proposed Significant New Use Rule (SNUR) for Multi-Walled Carbon Nanotubes in the Federal Register (Feb. 3, 2010)

## ❖ State and Local Level

- Range of interests and different initiatives underway by states as well as municipalities

# **Sustainability Executive Orders Driving Chemical Management**

❖ **EO 13514, 5 October 2009**

❖ **EO 13423, 24 January 24 2007 - Remains in Effect**

➤ **Chemical Related Requirements**

- Minimize generation of hazardous & non-hazardous waste
- Advance sustainable acquisition

## **Remember this Slide?**

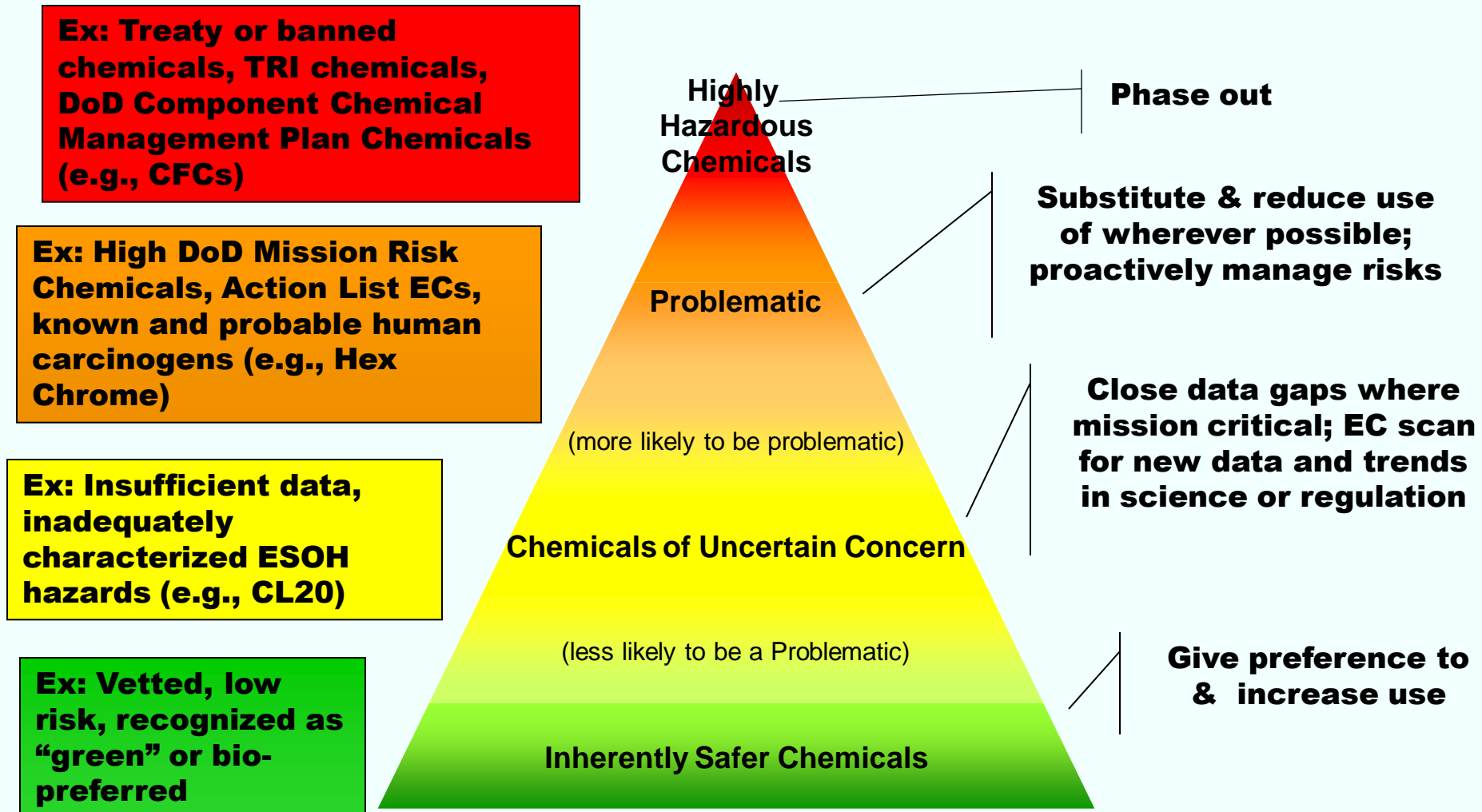
Chemical and material choices have life cycle implications – in terms of risks and costs

**We have a chemical management strategy and processes in place**

New regulations and trends spell need for development and testing of alternative, more sustainable materials

**Evolve to remain relevant and ready to meet these challenges**

# DoD's Chemical & Material Risk Management Strategy



**Need to understand ESOH hazards, explore substitutes to see if green/bio preferred can meet mission requirements**



# Striking the Right Balance

## ❖ Improve Chemical and Material Management

- Re-formulated products must not be inadvertently used in sensitive applications
- Re-formulated products must be tested for performance

## ❖ Adopt Safer and Greener Alternatives

- Are we ready to adopt and reap benefits
  - Mission
  - Life cycle cost reductions
  - ESOH



**The chemical management  
world is changing.....**

**Those who adapt early and  
smartly will be stronger.**